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*Interiors, Architecture, Engineering
Project & Construction Management*

PRESS RELEASE

FOR IMMEDIATE RELEASE

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DDG TO DEVELOP PROTOTYPE ENTERTAINMENT CONCEPT

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The Design Development Group, its staff, and advisor have decided to move forward with the development of an urban entertainment concept. After a two-month marketing test period with peer groups, golf facilities, and golf merchandisers throughout the New York and New Jersey region DDG and its advisors have approved future financial assistance to analyze the return benefits of a prototype centered around golf related products, and activities. Without providing specific details about the prototype DDG's principal have outlined financial and social market goals the project is intended to capture. The principal, Mr. McLeod, cited the company's extensive work with non-profit organizations across the tri-state area (Rockaway Development Revitalization Corporation, Morris Canal Revitalization Development Corporation, and other non-profit 501.C.3) and a concept which bridges golf, etc. closer into the urban fabric is seen as welcomed. DDG also identified other educational and social works pursued on the West Coast as success stories behind the concept. There is a non-existing competition in the market and we want to pursue it in similar fashion. There are many areas of profitability within the context of the city.

Conservative projections, once a prototype is developed, locations solidified, and operating costs adjusted projects profitability within a 16 month period after start-up. Seed capital will be raised independently to fund future marketing, analysis, fabrication, and product placement. Production will be based on market areas identified.

To find out more about this project or other projects being undertaken by DDG please do not hesitate to e-mail your questions to:

info@designdevelopmentgroup.com

Reference: prototype sport

DDG's profile:

Design Development Group, Inc. (D+DG, DDG, DDG Architecture PC) is a multi-faceted project management company. Established in 1998 to provide service to the commercial, retail, industrial and residential industries. DDG offers Architectural, Engineering, Construction Management, and Project management services to the Real Estate industry.